

EXHIBIT IN THE STATE OF ILLINOIS PAVILION AT Arab Health 2016

2nd Largest Medical Show in the World

January 25-28, 2016 ■ Dubai, United Arab Emirates

www.arabhealthonline.com

Qualified Illinois firms are invited to join the Illinois Department of Commerce and Economic Opportunity (DCEO) - Office of Trade & Investment (OTI) on a Trade Mission to Arab Health 2016 in Dubai, United Arab Emirates.

The Arab Health Exhibition and Congress is the region's largest and world's second largest healthcare congress and exhibition. The expansive event welcomes over 4,000 exhibitors and boasts over 130,000 visitors from the healthcare industry each year. This premier regional medical and healthcare trade fair brings together medical practitioners and healthcare professionals with leading manufacturers, dealers, and distributors to network and exchange best practices.

The regional industry is worth \$85 Billion per year.

"Approximately 20% of all healthcare seekers are from the Gulf and Arab states, with UAE patients alone estimated to be spending over US\$ 2 billion on medical travel every year."

Targeted Industries

Hospital equipment, medical equipment, medical devices and medical technology

Participation Details & Complimentary Services

Illinois companies who qualify for this mission will receive the following:

- **FREE** Trade show booth space to exhibit products
- 25-75% partial reimbursement of travel costs for hotel and airfare in accordance with guidelines
- Briefing materials
- Interpreter services, if required
- Assistance with travel logistics

Participation Deadline

Space is limited. The registration deadline for this program is EITHER December 1, 2016, OR when space is filled. Please contact Sam Ntum below regarding your company's eligibility and participation requirements.

Space is limited and qualified Illinois firms will be accepted on a "First Come – First Served" basis.

Sam Ntum

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Illinois
Department of Commerce
& Economic Opportunity

OFFICE OF TRADE & INVESTMENT

Bruce Rauner, Governor